

## **ACS Publications 2018 Update**

Madeleine Eve Regional Sales Manager ACS Publications

### Agenda

- About the American Chemical Society
- Exceptional Quality and Author Benefits
- Unprecedented Coverage
- What's New at ACS Publications
- Open Access





# **About the American Chemical Society**

# ACS Is the World's Largest Scientific Society

- Founded in 1876
- 154,000 ACS members worldwide
- ACS National Meetings twice each year attract 11-13K chemists, students, and related professionals
- 32 Technical Divisions provide programming and content for the National Meetings



ACS PUBLICATIONS, A DIVISION OF THE ACS, **VISION STATEMENT** 

"To be the world's most trusted source of the comprehensive knowledge needed to cultivate the chemists of tomorrow"





22.323

**Impact Factor** 

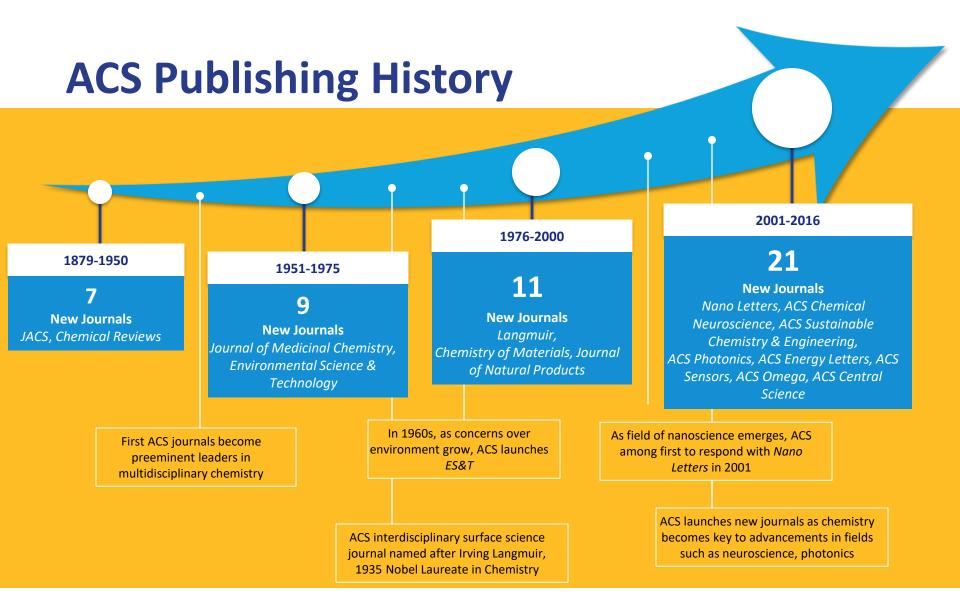
#### Reinvestment

Meeting our commitment requires constant reinvestment.

Reinvestment supports new services, outreach, and engagement events, including:

- Open access
- Open data (SI)
- Peer review education
- Altmetrics
- Researcher and student outreach events
- Library outreach programs





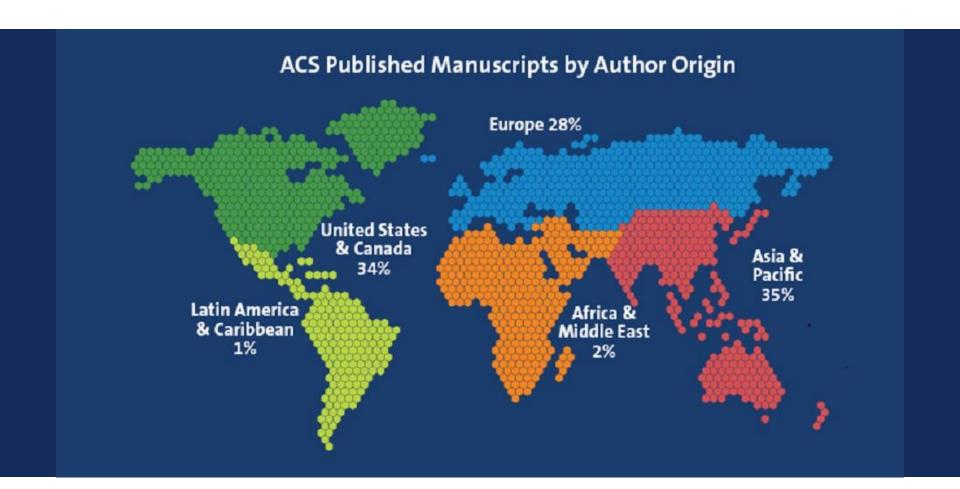


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## **Global Impact**

# ACS expanding global footprint





# **ACS** expanding global footprint





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#### A Global Leader

**AUTHORS** 

65%

Articles published across ACS journals

from outside North America

**READERS** 

74%

**Article downloads** from outside North America



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## **Multidisciplinary Coverage**

63%

ACS journals are outside core chemistry categories





#### **DIVERGENT FIELDS**

of newer ACS journals show central role chemistry plays in making rapid advances

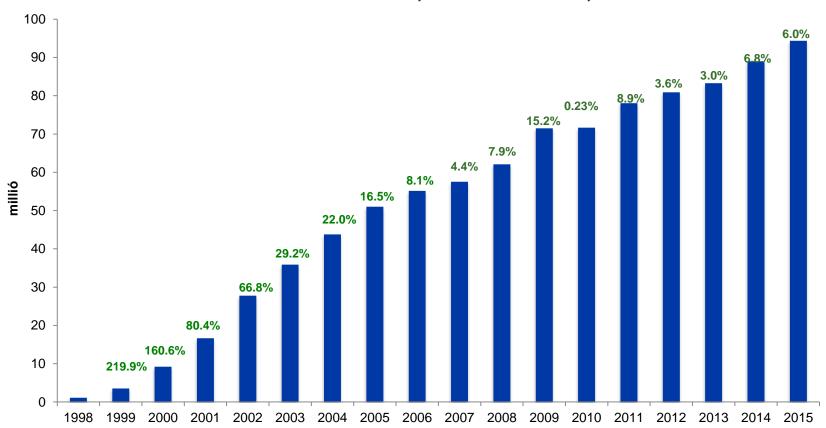




# **Exceptional Quality and Author Benefits**

#### **Continued Demand for ACS Journals**

Full-text Article Downloads, ACS Journals, 1998-2016





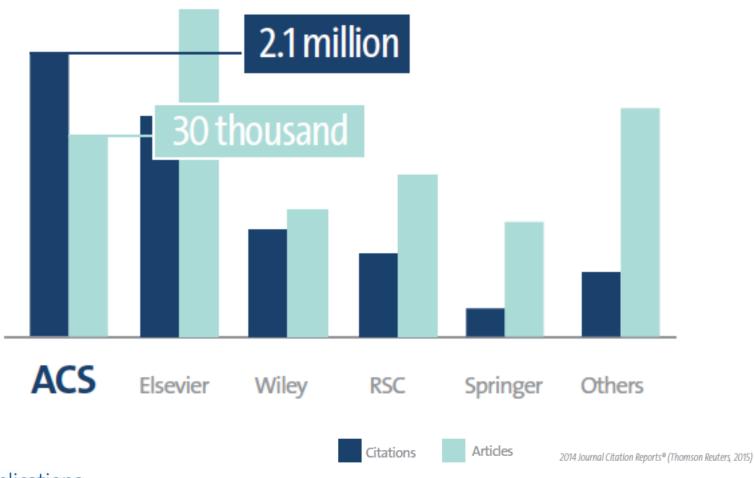
#### **Continued Demand for ACS Journals**





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### Quality as an imperative at ACS





### Quality is an imperative at ACS



## IN CITATIONS

and/or Impact Factor in14 categories

ACS journals launched in the past 8 years **median Impact Factor** 

5.547

2014 Journal Citation Reports® (Thomson Reuters, 2015)

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## **Benefits of Authorship**

#### **Trusted Peer Review**

- Led by Editors who are distinguished researchers
- Following ACS' Ethical Guidelines
- Reviewed by ACS Joint Board-Council Committee on Publications for performance

#### **Broad Global Exposure**

Serving authors, readers, reviewers, editors, and librarians at 5,000+ institutions worldwide

#### **Rapid Publication**

- Rapid time to publication
- 4 to 6 weeks for Letters journals

#### **Seamless Manuscript Transfer**



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### **Publications Overview**

#### **Essential Products & Platform**





#### 54 Peer-Reviewed Journals:

40,000+ new peer-reviewed research articles added each year

ACS Legacy Archives: Digital archive of all journal articles from 1879-1995 (465,000 articles)

800,000 pages of Supplementary Information recently added to ACS Legacy Archive

1,000,000+ original research articles



#### **Essential Products & Platform**





#### More than 1,400 ACS eBooks:

- **27,000** chapters
- Searchable, indexed by SciFinder®, Google

#### **C&EN** news magazine: 150,000 circulation

- Print, Online, and Archive editions
- Webinars and other digital branding programs





#### **New at ACS Publications**

## New Journals Added in Response to Demand from Scientific Community

- Highly selective process to add new journals
- ACS first validates that chemistry discipline or related field is underserved by a quality publishing venue
- New journal quality evident in 5.547 median Impact Factor of ACS journals launched in the past 8 years
- New journals push the boundaries of chemistry

#### **DIVERGENT FIELDS**

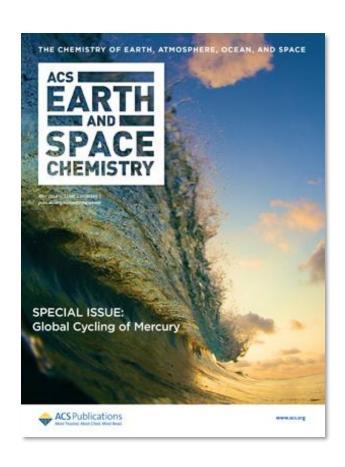
of newer ACS journals show central role chemistry plays in making rapid advances







## **ACS Earth and Space Chemistry**



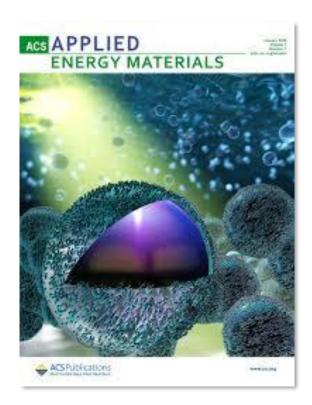
#### Launched in March 2017:

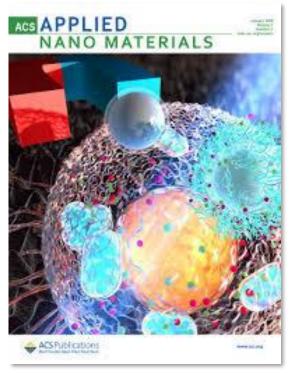
- Earth Interior
- Earth Surface
- Atmosphere
- Ocean
- Space
- Analytical

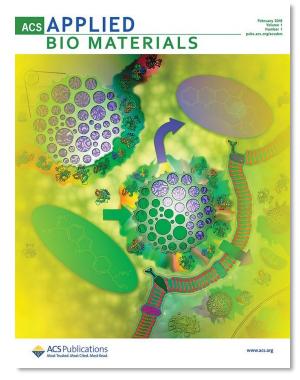


#### **New Materials Journals**



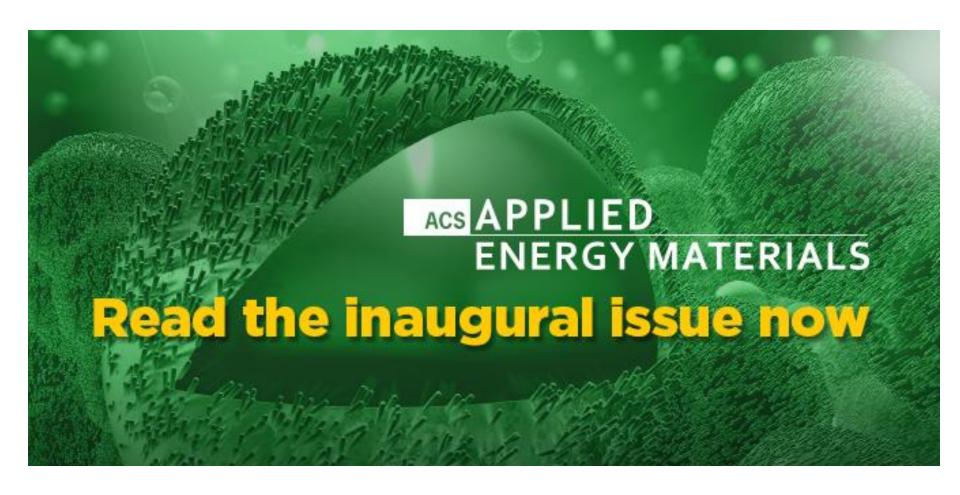








## **ACS Applied Energy Materials**





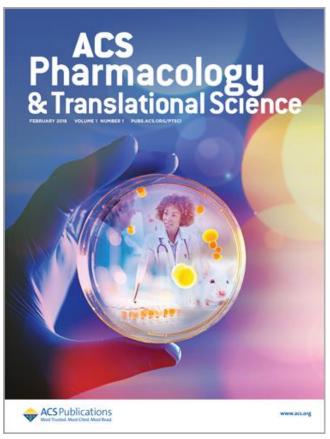
### **ACS Applied Bio Materials**





# ACS Pharmacology & Translational Sciences







# **C&EN Global Enterprise**



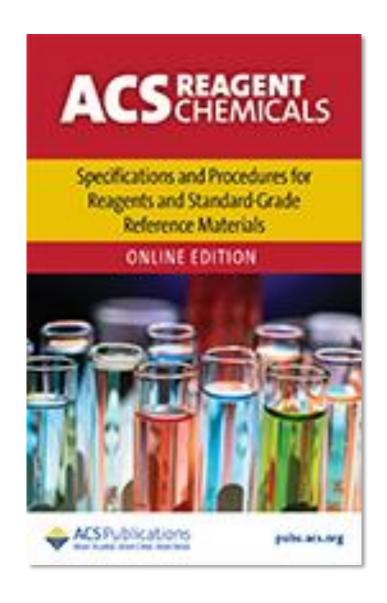


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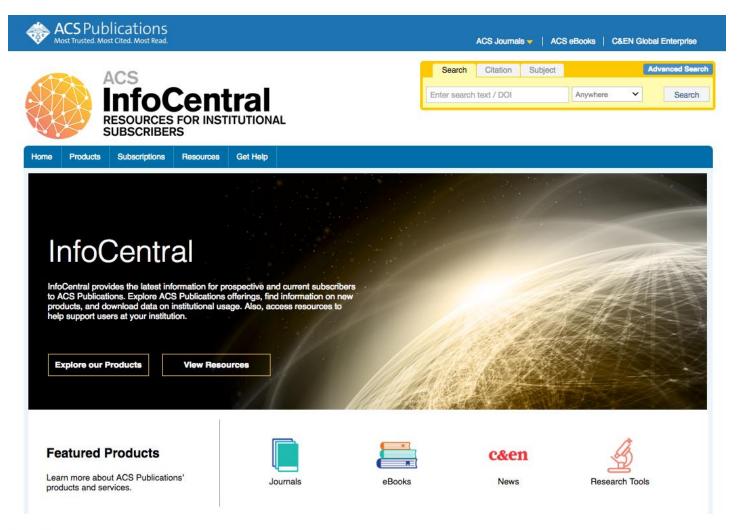
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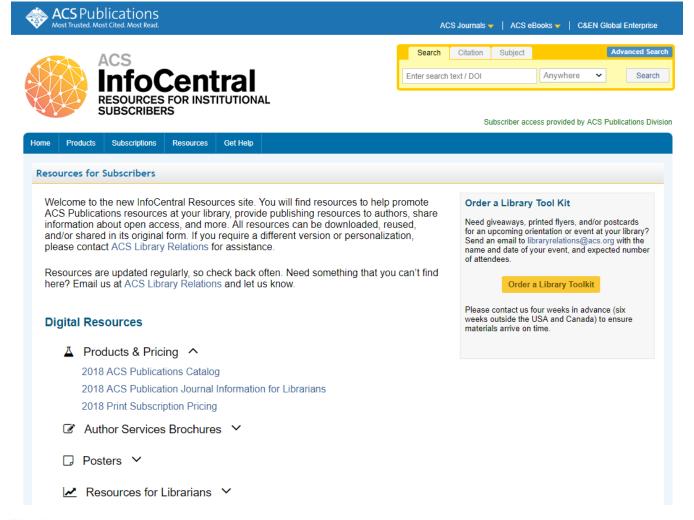


## InfoCentral pubs.acs.org/4librarians





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## **Open Access Initiatives**

#### **Open Access**



ACS AuthorChoice allows authors to publish open access in any ACS journal for a one-time fixed payment



**ACS Editors' Choice** releases one article of significance to the global community every day



ACS Author Rewards provides the scientific community with savings on the order of \$60 million – expires December 31, 2017





# Offering Rapid Publication of Multidisciplinary Research





#### **ACS** Central Science

- Open access with no author publishing charges
- Highly selective, compelling multidisciplinary research
- 100-200 articles published annually

#### ACS Omega

- Publishing peer-reviewed, technically sound research
- Emphasis on rapid publication
- Highly multidisciplinary
- Open access with low author publishing charges



#### **Publish Open Access in ACS Omega for \$750**







Thank you

Questions?